

**Promotion's General Terms and Conditions**  
**"M by Mastercard Promotion" (the "Promotion")**

Below are the Terms and Conditions under which the promotional activity "M by Mastercard" (hereinafter "the Promotion") will be developed and carried out. The persons wishing to participate (hereinafter "The Participant") recognize and accept that the development and execution of the Promotion will be subject solely and exclusively to these Terms and Conditions.

The Promotion is organized exclusively by Café Blue ("the Organizer"), located in (1.) Sovereign Centre, Liguanea, Kingston 6; (2.) Super Value Centre, Constant Spring Road, Kingston 10; (3.) Irish Town; (4.) Fairview Shopping Centre, Montego Bay; (5.) Norman Manley International Airport; (6.) 84 Constant Spring Road, Kingston; and is sponsored by Mastercard International Incorporated ("Mastercard"). The Organizer is solely and exclusively responsible for organizing the Promotion and offering the discount related to the Promotion.

**PROMOTION MECHANIC**

The following discount will be provided to Participants who comply with these Terms and Conditions as part of the Promotion: An eligible Mastercard cardholder (as defined below) shall qualify for a 10% discount when using a Mastercard card (as defined below) to purchase any supersized cold Café Blue beverage during the promotional period. This benefit is available when the eligible Mastercard cardholder uses their Mastercard card to purchase during the Promotion Period (as defined below) using his or her Mastercard-branded Credit Card, Mastercard branded Debit Card or Mastercard branded Prepaid Card (each being a "Mastercard card") and otherwise complies with the participation requirements provided in these Terms and Conditions. For the avoidance of doubt, if the eligible Mastercard cardholder meets the aforementioned criteria, then they shall receive the benefit listed above from the Organizer.

The Promotion is valid during the promotion period which begins at 12 a.m. on Monday, June 6, 2022, and ends at 12 a.m. on Saturday, December 31, 2022 (the "Promotion Period").

**FIRST: PARTICIPATION REQUIREMENTS**

Individuals may participate in the Promotion if they comply with all of the following:

1. They possess a valid and active Mastercard card that has been issued in Jamaica.
2. They charge all services/products consumed/purchased from Organizer to the above mentioned Mastercard card(s)
3. They accept these Terms and Conditions
4. Participant is at least eighteen (18) years of age; and

5. The Mastercard card used for the purchase at the Organizer is open and in good standing with the financial institution that issued said Mastercard card .

## **SECOND: ACCESS TO THE DISCOUNT**

To access the discount which is the subject of this Promotion, each Participant must: agree that by receiving, using or accepting the benefit of this Promotion, the Participant acknowledges to have read these Terms and Conditions and to have duly agreed to be absolutely bound by these Terms and Conditions.

## **THIRD: PROMOTION LIMITS**

- 10% discount is available exclusively to Mastercard cardholders who use their Mastercard card to purchase any supersized cold Café Blue beverage.
- Promotion only valid for the parishes of (i) Kingston, St. Andrew, and St. James, Jamaica.

## **FOURTH: CONSUMERS UNABLE TO PARTICIPATE**

The following individuals cannot participate in the Promotion: Participants who are younger than 18 years old.

## **FIFTH: ILLICIT OR FRAUDULENT OPERATIONS AGAINST PROMOTION**

The Organizer reserves the right to, in its sole discretion, invalidate any and all participation of any Participant, if the Organizer considers that the Participant has tried, or has effectively managed, to unlawfully or fraudulently manipulate the administration, security, equity and due execution of the Promotion.

## **SIXTH: OTHER LEGAL ISSUES**

1. The discount which is the subject of this Promotion is personal and non-transferable.
2. This Promotion cannot be combined with other discounts and / or promotions and is not redeemable for cash.
3. The Organizer is exclusively and directly responsible to the Participants for the quality of the products and / or services, as well as for compliance with all existing standards (during the Promotion Period) related to production, standards of health, marketing and use of the products / services that are the object of the Promotion. Mastercard does not provide any product and / or service, nor is responsible for the products or services that are the object of the Promotion, nor for human, technical or computer errors that cause the discount of this Promotion not to be received.

4. Neither Mastercard, nor its designees, nor assignees, nor any of their respective directors, employees, representatives and / or agents, will be liable for damages that are totally or partially due, directly or indirectly, to the acceptance of the products or services offered by the Organizer, including physical, mental or patrimonial damage, serious bodily injury or death.

5. By participating, it will be understood that the Participants have accepted these Terms and Conditions in their entirety.

6. These Terms and Conditions will be valid before the Organizer, independently of the proposals, offers and / or communications from the issuing banks, as well as third parties, directly related to these Terms and Conditions.

#### **SEVENTH: MODIFICATION OF THE TERMS AND CONDITIONS**

To the extent permitted by the laws of Jamaica, and if necessary, and / or at the discretion of the Organizer, the Organizer reserves the right to extend and / or clarify the scope of these Terms and Conditions, and / or any of the procedures, which will be communicated through the social networks and the Promotion website.

**EIGHT: AREA OF THE PROMOTION:** Kingston, Jamaica; St. Andrew, Jamaica and St. James, Jamaica.

#### **NINTH: APPLICABLE LAW**

Participants acknowledge and agree that the applicable law of any dispute arising in relation to the activity will be that of Jamaica and waives its right to initiate any type of claim in another jurisdiction.

#### **TENTH: DISCLOSURE**

These Terms and Conditions are available for consultation during the Promotion Period at [www.cafeblue.com](http://www.cafeblue.com) and [masatercard.com/ja](http://masatercard.com/ja)